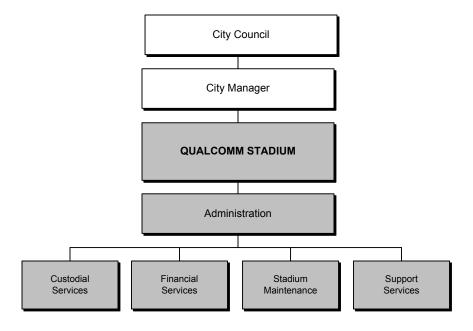
# QUALCOMM STADIUM







#### **Mission Statement**

To provide a first-class facility that is safe, attractive, and has a high-quality playing field for conducting and viewing athletic and entertainment events, and to accomplish this in a cost-effective and efficient manner.

#### **Department Description**

QUALCOMM Stadium is one of America's finest multi-purpose sports facilities. It is home to the San Diego Chargers of the National Football League (NFL), and the San Diego State University Aztecs of the Mountain West League. It is the site of the annual Holiday Bowl post-season college football game. The Stadium has hosted two All-Star baseball games, three Super Bowls, and numerous special events including Gold Cup Soccer, World Series games, Harvest Crusade, Super Cross races, concerts, and many more.

San Diego Stadium was completed in August 1967 as a home for the San Diego Chargers at a cost of \$27.5 million. The original seating capacity was 52,000. With the expansion of Major League Baseball, the San Diego Padres played their first game at the Stadium in 1969.

In 1980, the Stadium was posthumously renamed in honor of San Diego Union Sports Editor Jack Murphy.

The Stadium was expanded in 1983 at a cost of \$9.1 million to increase the seating capacity to 60,100. It was expanded again in 1997 at a cost of \$60 million. The expansion in 1997 resulted in increased seating capacity to 71,500. It also included development of Club level seating and air-conditioned lounges, 37 new luxury boxes, a new Jumbotron screen, and a host of other changes.

The former Jack Murphy Stadium was renamed QUALCOMM Stadium in 1997 after the QUALCOMM Corporation contributed \$18 million for naming rights. QUALCOMM Stadium sits on the site known as Jack Murphy Field. In 2002, \$5 million in modifications made the Stadium more accessible to persons with disabilities and the seating capacity was reduced to 70,567.

#### **Division/Major Program Description**

Administration	The Administration Division provides overall direction, coordination, and review of Stadium operations. Administration is responsible for event coordination, contract administration, public relations, and marketing.
Custodial Services	Custodial Services provides janitorial services during events; cleanup of the Stadium, suites, and parking lots after events; and regular janitorial services for leased office space at the Stadium.
Financial Services	Financial Services provides contractual reimbursements to the Chargers, funding for Stadium fire insurance, and bond debt and interest payments.
Stadium Maintenance	Stadium Maintenance includes field and landscape, structural, and equipment maintenance. Field and landscape maintenance provides for a high quality playing surface through daily field maintenance, sodding operations, maintenance of the sod farm, and perimeter landscaping. Structural maintenance provides general structural; heating, ventilation, and air conditioning; electrical; and plumbing maintenance, and repair of the Stadium and parking lot. Security services and elevator and escalator maintenance are provided through contractual agreements. Equipment maintenance provides preventive and emergency service to 132 pieces of equipment.
Support Services	Support Services provides purchasing, payroll, event coordination functions, and fiscal and budgetary management.

#### **Service Efforts and Accomplishments**

QUALCOMM Stadium is one of three remaining outdoor multi-purpose stadiums in the country. It is the only stadium that has hosted both a Super Bowl and a World Series in the same year. QUALCOMM Stadium continually receives overall customer satisfaction ratings of good to excellent by over 90 percent of respondents. Approximately 97 million people have attended events inside the Stadium since 1971. Hundreds of thousands more have attended events in the Stadium parking lot.

#### **Future Outlook**

The long and proud legacy of QUALCOMM Stadium has served as the foundation for an evolving future for the 37-year-old facility. The first year of operation without the San Diego Padres is now complete. The Stadium has faced many changes from both a personnel and economic perspective. Through it all, the Stadium has maintained its commitment to provide a clean, working, comfortable World-Class facility that the Chargers, San Diego State University Aztecs, Holiday Bowl and other special events enjoy.

#### **Future Outlook**

The Stadium's marketing plan to fill the dates vacated by the Padres has been successful. New events booked at the Stadium as a result of the marketing outreach are Drum Corps International Championships, concerts, additional soccer matches, football camps, and the National Professional Paintball Championships. Plans are underway to book a regularly scheduled Swap Meet event, which is expected to draw thousands of new customers to the Stadium's grounds.

The Stadium now employs 21 full-time positions, complimented by 48 part-time workers.

### **Budget Dollars at Work**

- 1,164,020 Turnstile attendance in calendar year 2005
- 70,567 Seating capacity for football
- 18,500 Parking spaces

QUALCOMM Stadium												
		FY 2004 BUDGET		FY 2005 BUDGET		FY 2006 FINAL		FY 2005-2006 CHANGE				
Positions		35.33		21.33		20.97		(0.36)				
Personnel Expense	\$	2,999,395	\$	2,325,929	\$	2,443,607	\$	117,678				
Non-Personnel Expense	\$	18,542,360	\$	17,517,831	\$	12,433,997	\$	(5,083,834)				
TOTAL	\$	21,541,755	\$	19,843,760	\$	14,877,604	\$	(4,966,156)				

<b>Department Staffing</b>			
Department Stanning	FY 2004	FY 2005	FY 2006
	BUDGET	BUDGET	FINAL
STADIUM OPERATING FUND			
QUALCOMM Stadium			
Administration	3.83	3.33	2.97
Custodial Services	7.12	3.00	3.00
Stadium Maintenance	20.88	13.00	13.00
Support Services	3.50	2.00	2.00
Total	35.33	21.33	20.97
Department Expenditures			
Dopartinont Exponential Co	FY 2004 BUDGET	FY 2005 BUDGET	FY 2006 FINAL
STADIUM OPERATING FUND	<u> </u>	202021	1 21 (1 22
QUALCOMM Stadium			
Administration	\$ 521,475	\$ 613,270	\$ 573,194
Custodial Services	\$ 1,023,730	\$ 1,011,082	\$ 1,251,578
Financial Services	\$ 14,612,622	\$ 13,585,349	\$ 7,271,833
Stadium Maintenance	\$ 4,281,544	\$ 3,645,512	\$ 4,723,529

Department Expenditures	FY 2004 BUDGET	FY 2005 BUDGET	FY 2006 FINAL
STADIUM OPERATING FUND			
QUALCOMM Stadium			
Support Services	\$ 1,102,384	\$ 988,547	\$ 1,057,470
Total	\$ 21,541,755	\$ 19,843,760	\$ 14,877,604

# **Significant Budget Adjustments**

#### STADIUM OPERATING FUND

ALCOMM Stadium	Positions	Cost
Salary and Benefit Adjustments	(0.36)	\$ 117,776
Adjustments to reflect the annualization of the Fiscal Year 2005 negotiated salary compensation schedule, changes to average salaries, retirement contributions, and retiree health contributions. Position adjustments, if applicable, reflect the City Manager's restructuring of Executive Team assignments.		
Support for Stadium Maintenance	0.00	\$ 263,644
Support for maintenance support such as skybox repairs, floor resurfacing, concrete/asphalt repairs, ceiling tile replacement, welding, carpentry, seat repairs, and event maintenance.		
Staffing for Capital Improvements Program	0.00	\$ 250,000
Support for improvements to key elements of the Stadium, which include Stadium electrical system, parking lot, and working press area.		
Support for Contractual Services	0.00	\$ 207,000
Due to the reduction in staffing, as a result of the Padres' departure, the Stadium will contract services that were formerly handled in-house. Contractual services increases are for asphalt repairs, supplemental Stadium clean-up, security services, and sound system operators.		
Non-Discretionary	0.00	\$ 134,311
Adjustments to reflect expenses that are determined outside of the Department's direct control. Examples of these adjustments include utilities, insurance, and rent.		
Support for Stadium Maintenance and Support Services Program	0.00	\$ 65,899
The increase of various Stadium operating expenses for supplies and services is due to the upkeep of the Stadium. More than half of the funds will be allocated to the elevator maintenance services contract.		
Support for Information Technology	0.00	\$ (4,786)
Funding is allocated according to a zero based annual review of information technology funding requirements and priority analyses.		

# **Significant Budget Adjustments**

#### STADIUM OPERATING FUND

QUALCOMM Stadium				Positions	Cost
Reduction to the Chargers' Rent Rebate	0.00	\$ (6,000,000)			
The Chargers' Ticket Guarantee was eliminat Agreement adopted on July 12, 2004.	ed pe	er the new Cha	rgers'		
Expenditures by Category		FY 2004 BUDGET		FY 2005 BUDGET	FY 2006 FINAL
PERSONNEL					
Salaries & Wages	\$	2,346,535	\$	1,824,291	\$ 1,841,608
Fringe Benefits	\$	652,860	\$	501,638	\$ 601,999
SUBTOTAL PERSONNEL NON-PERSONNEL	\$	2,999,395	\$	2,325,929	\$ 2,443,607
Supplies & Services	\$	17,264,829	\$	16,418,312	\$ 10,883,323
Information Technology	\$	98,231	\$	102,719	\$ 90,527
Energy/Utilities	\$	1,112,600	\$	930,100	\$ 1,393,447
Equipment Outlay	\$	66,700	\$	66,700	\$ 66,700
SUBTOTAL NON-PERSONNEL	\$	18,542,360	\$	17,517,831	\$ 12,433,997
TOTAL	\$	21,541,755	\$	19,843,760	\$ 14,877,604
<b>Key Performance Measures</b>		FY 2004 BUDGET		FY 2005 BUDGET	FY 2006 FINAL
Average administrative cost per stadium and parking lot event		\$1,682		\$2,246	\$2,084
Average clean-up cost per guest		\$0.51		\$0.84	\$1.04
Average field and landscape maintenance cost per field event		\$9,667		\$23,153	\$25,312
Average structural maintenance cost per facility seat		\$47.97		\$40.80	\$55

# **Salary Schedule**

# STADIUM OPERATING FUND QUALCOMM Stadium

<b>C</b>		FY 2005	FY 2006		
Class	Position Title	Positions	Positions	Salary	Total
1107	Administrative Aide II	1.00	1.00	\$ 48,630	\$ 48,630
1274	Building Supv	1.00	1.00	\$ 45,854	\$ 45,854
1288	Carpenter	1.00	1.00	\$ 48,987	\$ 48,987
1389	Custodian II	1.00	1.00	\$ 29,006	\$ 29,006
1437	Equipment Mechanic	1.00	1.00	\$ 49,681	\$ 49,681
1468	Grounds Maintenance Worker II	1.00	1.00	\$ 35,244	\$ 35,244
1535	Clerical Assistant II	0.75	0.75	\$ 33,827	\$ 25,370
1648	Payroll Specialist II	1.00	1.00	\$ 39,930	\$ 39,930
1666	Plant Process Control Electrician	1.00	1.00	\$ 58,645	\$ 58,645
1675	Plumber	1.00	1.00	\$ 52,652	\$ 52,652
1810	Refrigeration Mechanic	1.00	1.00	\$ 52,184	\$ 52,184
1876	Executive Secretary	0.29	0.11	\$ 50,409	\$ 5,545
1892	Stadium Turf Manager	1.00	1.00	\$ 69,540	\$ 69,540
1893	Sr Stadium Groundskeeper	1.00	1.00	\$ 46,597	\$ 46,597
1894	Stadium Groundskeeper	2.00	2.00	\$ 42,351	\$ 84,701
1898	Stadium Maintenance Technician	2.00	2.00	\$ 42,492	\$ 84,983
1919	Supv Custodian	1.00	1.00	\$ 34,808	\$ 34,808
1985	Welder	1.00	1.00	\$ 50,012	\$ 50,012
2153	Deputy City Manager	0.29	0.11	\$ 168,900	\$ 18,579
2216	Facility Manager	1.00	1.00	\$ 114,397	\$ 114,397
2270	Program Manager	1.00	1.00	\$ 84,830	\$ 84,830
	Class B	0.00	0.00	\$ -	\$ 50
	Ex Perf Pay-Classified	0.00	0.00	\$ -	\$ 3,432
	Overtime Budgeted	0.00	0.00	\$ -	\$ 235,226
	Temporary Help	0.00	0.00	\$ -	\$ 522,725
	Total	21.33	20.97		\$ 1,841,608
QUAI	LCOMM STADIUM TOTAL	21.33	20.97		\$ 1,841,608

# Non-General Fund Five-Year Expenditure Forecast

	FY 2006 FINAL	]	FY 2007 FORECAST	FY 2008 FORECAST	FY 2009 FORECAST	]	FY 2010 FORECAST	J	FY 2011 FORECAST
Positions	20.97		20.97	20.97	20.97		20.97		20.97
Personnel Expense Non-Personnel Expense					2,670,195 13,586,965				
TOTAL EXPENDITURES	\$ 14,877,604	\$	15,323,932	\$ 15,783,651	\$ 16,257,160	\$	16,744,875	\$	17,247,221

#### **QUALCOMM Stadium**

Fiscal Years 2007-2011

No major projected requirements.

### **Revenue and Expense Statement**

**STADIUM OPERATING FUND 10330** 

STADIUM OPERATING FUND 10330					
			FY 2004*	FY 2005*	FY 2006*
		_	BUDGET	BUDGET	FINAL
BEGINNING BALANCE AND RESERVE					
Balance from Prior Year		\$	83,931	\$ 541,990	\$ 3,408,122
Prior Year Reserves		\$	1,264,343	\$ 716,042	\$ -
TOTAL BALANCE		\$	1,348,274	\$ 1,258,032	\$ 3,408,122
REVENUE					
Aztecs		\$	268,000	\$ 201,000	\$ 300,000
Chargers		\$	6,740,000	\$ 6,675,737	\$ 2,502,000
Interest		\$	60,000	\$ 35,000	\$ 35,000
Midway/Sports Arena Leases		\$	3,068,554	\$ 3,223,545	\$ 3,320,251
Other Operating Revenue		\$	280,500	\$ 274,000	\$ 305,800
Padres		\$	2,490,000	\$ -	\$ -
Special Events		\$	2,591,200	\$ 2,822,000	\$ 3,077,000
Transfer from Other Funds		\$	6,000,000	\$ 6,000,000	\$ 3,000,000
TOTAL REVENUE		\$	21,498,254	\$ 19,231,282	\$ 12,540,051
TOTAL BALANCE AND REVENUE		\$	22,846,528	\$ 20,489,314	\$ 15,948,173
CAPITAL IMPROVEMENTS PROGRAM (CIP)					
Total Capital Improvements Program		\$	625,400	\$ 500,000	\$ 750,000
TOTAL CIP EXPENSE		\$	625,400	\$ 500,000	\$ 750,000
OPERATING EXPENSE					
Bond Debt and Interest Payment		\$	5,404,997	\$ 5,771,703	\$ 5,773,503
Chargers Rent Rebate	(1)	\$	6,000,000	\$ 6,000,000	\$ -
General Government Expense		\$	265,947	\$ 183,491	\$ 183,491
Operating Expense		\$	9,245,411	\$ 7,388,566	\$ 8,170,610
Prior Year Expense		\$	855,031	\$ -	\$ -
TOTAL OPERATING EXPENSE		\$	21,771,386	\$ 19,343,760	\$ 14,127,604
TOTAL EXPENSE		\$	22,396,786	\$ 19,843,760	\$ 14,877,604
RESERVE					
Reserve for Encumbrances		\$	409,312	\$ -	\$ -
TOTAL RESERVE		\$	409,312	\$ -	\$ -
TOTAL RESERVE		\$	409,312	\$ -	\$ -
BALANCE		\$	40,430	\$ 645,554	\$ 1,070,569
TOTAL EXPENSE, RESERVE AND BALANCE		\$	22,846,528	\$ 20,489,314	\$ 15,948,173

<sup>\*</sup> At the time of publication audited financial statements for Fiscal Year 2004 were not available. Therefore, the Fiscal Years 2004 and 2005 columns reflect final budget amounts from the Fiscal Year 2004 and 2005 Annual Budgets. As such, balances and reserves do not reflect carryover from the previous fiscal year.

<sup>(1)</sup> The revenue and expense in the Fiscal Year 2005 Annual Budget does not reflect the amendments to the contract between the City and the San Diego Chargers, approved by the City Council on July 12, 2004. This change is reflected in the Annual Fiscal Year 2006 Budget.